

## How Will the Artism Creativity Center Continue?

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### Abstract

Artism Creativity Center (ACC) was a nonprofit organization based in California. Its purpose was to help teach art to children with Autism Spectrum Disorder. It was hoped that learning art would help students improve their communication skills and to express their feelings with colors and paper. Volunteers taught students shading, tracing, sketching and more in their artistic journeys. The ACC partnered with local art studios and instructors. It is a decision case where students have to consider nonprofit management issues such leadership succession of Mai, the director; board creation and development, and fund raising, if ACC was to move beyond existing familial donations.

### Learning Outcomes

In completing this assignment, students should be able to:

1. Design a viable nonprofit management structure for a “Mom and Pop” organization transitioning to a viable entity. This structure should include leadership, a board, and fund raising.
2. Reflect on giving back to the community.
3. Determine how one develops a sense of self efficacy and personal empowerment to embark on a hero’s journey to create a start-up.

### Application

The case is best suited for courses in nonprofit management and social entrepreneurship. The case could be used for either undergraduate or graduate students.

### Key Words

Not-for-profit, autism, leadership succession, board development, fund raising

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